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Da: JOEJPSLABS@aol.com
Inviato: mercoledì 3 agosto 2005 5.43
A: maurodigia@tiscali.it
Oggetto: Re: cable project- JPS

Hello Mauro,

Thank you for your letter and kind offer to include JPS Labs in this project.

What you are finding is the relationship between components and how the cable changes this interaction. This is something that as a designer I am very aware of. JPS has included in our formula or recipe, methods of producing cables that helps to make them very universal by reducing the interaction you are measuring. In working with our own conductors for many years, other 'losses' and problems were defined, adjusting dielectrics and topologies, and our cables were refined to a point of where they are today. Could we do better, sure, anyone can improve upon a design, nothing is perfect. In fact, JPS has technology waiting for improvements in equipment and speakers as our prototypes for future designs are 'too good' for many of today's systems. Things are quickly getting better though since better cables such as JPS have been available, giving designers and customers a much more refined listen and increased awareness, and a more focused direction.

What I am trying to say is that what you are working on as your project and with early customers we have been doing as a successful business with worldwide customers, maybe in different ways but toward a similar goal, the reproduction of beautiful music. I can tell you from experience that the most difficult part is the business part, making a name and brand for yourself so many are aware of your existence, that will prove to be the ultimate challenge. If you are into challenges though, then have no fear. go for it and see where it takes you:).

From reading your email, I think your work is excellent, and I hope you continue to work toward finding ways to reproduce music to a higher level. Ultimately you may bridge the gap between the objective and subjective, engineering and emotion, at least in your own mind. Now if we can only explain that on paper to just anybody:).

Thank you again for your offer, and best wishes with your work.

Take care, Mauro... Joe